

Perfecting Connecting® For Healthcare  
*Prescription for Success Programs*  
With  
*Sarah Michel*

**"Yes You C.A.N!"**

The Three Elements Necessary for Thriving in Today's Healthcare

Are you worried about market share? Is your patient satisfaction survey shining a spotlight on your communication problems? Having problems retaining some of your best workers? Then it's time for your organization to adopt a *C.A.N.* do approach to thriving in healthcare today. Sarah will share the three critical elements that need to be in place to improve patient and provider satisfaction. As a cancer survivor, Sarah shares the lessons learned about the important role clear, clean and respectful communication has in improving patient outcomes and the overall care experience. Today's patients are self-activated and a force to be reckon with. Learn how to partner with them to help you capture more market share. Is your organization prepared to look and act more retail? Come hear how you *C.A.N.*! Can you really afford not to?

Audience Outcomes:

1. Learn clues for identifying communication preferences in patients, family members and coworkers to improve your connections.
2. Understand the role clear communication has in improving patient outcomes and the overall care experience.
3. Identify ways to encourage self-activated patients and how to attract and retain them to grow your market share.
4. Understand the important role networking has in healthcare today and identify ways to help your providers and patients become more connected.

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